



# SPECIAL ALERT

STATE OF  
CALIFORNIA



## Update from the California Student Aid Commission

**November 5, 2021**

**GSA 2021-53**

TO: High School Counselors

FROM: Tae Kang *Tae Kang*  
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SUBJECT: **2020-21 Arthur S. Marmaduke Award Recipient**

This Special Alert from the California Student Aid Commission (Commission) announces the winner of the Arthur S. Marmaduke High School Counselor award. Each year, high school counselors are nominated by their peers, school faculty, and district/county administrators for outstanding leadership and service to their students.

The winner of the 2020-21 Marmaduke Award is Yia Lee, from McLane High School. Mr. Lee's outstanding accomplishments as School Counselor include, among others:

- Actively engaged seniors and other students to communicate the importance of financial aid, utilizing social media such as Facebook, Instagram, Twitter, Remind and Teams to bolster outreach efforts.
- Organized financial aid workshops, working closely with teachers and other support staff to provide outreach to parents through email, phone calls, advertisements, and word of mouth. His efforts led to 310 out of 390 high school seniors successfully completing their financial aid applications.
- Increased parent participation by providing resources and guidance in languages other than English and coordinating efforts such as after-hours/weekend workshops with parents to complete applications.
- Provided one-on-one support directly to each student and their families, resulting in a significant increase in the rate of financial aid application completion for students at McLane High School.

Mr. Lee was honored via a Zoom ceremony on October 19, 2021, where various family, friends, students and community leaders were present. The presentation of Mr. Lee's award includes a California Legislative resolution, a commemorative plaque, and \$1,500 cash prize sponsored by the Educational Credit Management Corporation (ECMC).

For more information on the Marmaduke Award eligibility criteria, or the nomination and selection processes, please visit <http://www.csac.ca.gov/post/arthur-s-marmaduke-high-school-counselor-award>.

### Need to contact us?

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