

# SPECIAL ALERT



## Update from the California Student Aid Commission

January 31, 2023

GSA 2023-06

TO: High School Counselors and Financial Aid Administrators

FROM: Tae Kang *Tae Kang*  
Deputy Director, Program Administration & Services Division

SUBJECT: **Steph Curry and the Golden State Warriors Urge Financial Aid Application Completion**

This Special Alert from the California Student Aid Commission (Commission) is pleased to share a public service announcement from the Golden State Warriors encouraging students to complete their financial aid applications before the priority **March 2, 2023**, deadline. This video was produced in collaboration with the California Department of Education (CDE). Please view the video below:



### You Can Help!

The Commission asks that high school counselors and financial aid professionals use this video as a tool to help increase financial aid application completion rates. This video can be played in any venue you can imagine; financial aid workshops, senior advisory periods, school assemblies, spirit days, student advising sessions, homerooms, college counseling centers, college success seminars, and more.

It can also be shared on social media. Please tag the Commission, the Golden State Warriors, and the CDE in your social media posts. The social media channels for each organization are included in the enclosed document. Tagging these channels in your posts helps the Commission track the reach of the campaign.

### Need to contact us?

- E-mail: [outreachandmarketing@csac.ca.gov](mailto:outreachandmarketing@csac.ca.gov)

Enclosed: Social Media Channels – Golden State Warriors PSA.pdf

***Working together to effectively promote education beyond high school!***